

NEWS RELEASE

Luther Strange

Alabama Attorney General



FOR IMMEDIATE RELEASE

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AG STRANGE ANNOUNCES ONLINE PRIVACY CONSUMER EDUCATION CAMPAIGN

(MONTGOMERY)— Today, Attorney General Luther Strange announced his partnership with Facebook and the National Association of Attorneys General in the Online Privacy Consumer Education Campaign. The campaign will coincide with the month of June serving as Internet Safety Month.

“Just as we must address bullying, harmful content and other dangers in our schools and in our neighborhoods, we must address them online,” Attorney General Strange said. “It is important that we provide the people of Alabama with safe practices and tools to help protect themselves and their families, especially during internet safety month.”

Attorney General Strange partnered with Facebook COO Sheryl Sandberg to film a Public Service Announcement that can be found on the Attorney General’s website and on his Facebook page. “The Internet can’t take the place of a loving family, close friends, or a happy childhood. But, it can be a positive influence as kids grow up,” said Attorney General Strange in the PSA. “That’s why we need to make sure the internet is a safe and secure environment for everyone.”

The Alabama Attorney General’s Office, along with 20 state and territorial Attorneys General, joined the consumer education campaign focused around safety and privacy. The campaign created an “Ask the Safety Team” video series and a tip sheet on privacy which offers advice on how to control your information online.

Alabama Attorney General’s Online Safety Video and Tip Sheet:

www.ago.state.al.us/Page-Internet-Safety

Online Privacy Consumer Education Campaign: www.facebook.com/fbsafety

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